

Privacy Policy

Effective Date: January 1, 2025

Cartright and Sons Cabinetry ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [insert website URL], and how you can control your information.

By using our website, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, physical address, or any other information you voluntarily provide through forms, quote requests, or newsletter signups.
- Non-Personal Information: Browser type, IP address, device identifiers, referring URLs, and usage information collected through cookies and similar technologies.

2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries or service requests
- Provide custom cabinetry quotes or updates
- Send marketing communications (if you opt in)
- Improve our website performance and customer experience
- Analyze user behavior and website traffic
- Comply with legal or regulatory obligations

3. Use of Google Analytics

We use Google Analytics to collect and analyze data about how users interact with our website. Google Analytics collects information such as how often users visit the site, what pages they visit, and what other sites they used prior to arriving. Google Analytics uses cookies and other identifiers to track this data anonymously.

You can opt out by using the Google Analytics Opt-Out Browser Add-on:
<https://tools.google.com/dlpage/gaoptout>

4. Use of Facebook Pixel

We use Facebook Pixel to measure the effectiveness of our advertising by understanding the actions users take on our site after interacting with our Facebook and Instagram ads.

To control how Facebook uses data to show you ads, visit:
https://www.facebook.com/adpreferences/ad_settings

5. Sharing Your Information

We do not sell or rent your personal data. However, we may share data with:

- Trusted third-party service providers (hosting, email platforms, analytics providers)
- Marketing and advertising platforms (Google, Meta/Facebook)
- Law enforcement or legal authorities, if required

6. Your Rights and Choices

Depending on your jurisdiction, you may have rights to:

- Access or delete your personal information
- Correct inaccurate data
- Opt out of email marketing
- Request details on data usage

To exercise these rights, contact us at:

Email: cartrightandsons@gmail.com

Phone: [Insert Phone Number]

7. Cookies and Tracking

We use cookies, web beacons, and similar technologies to personalize your experience, analyze trends, and track user behavior. You can control cookies through your browser settings or third-party tools like:

- Google: <https://adssettings.google.com>
- Facebook: <https://www.facebook.com/ads/preferences>

8. Data Security

We implement appropriate security measures to protect your data, but no system is completely secure. Use of our website is at your own risk.

9. Third-Party Links

Our website may link to third-party websites. We are not responsible for the privacy practices of those sites.

10. Children's Privacy

We do not knowingly collect data from children under 13. If you believe a child has submitted personal data, contact us so we can delete it.

11. Changes to This Privacy Policy

We may update this Privacy Policy at any time. Changes will be posted on this page with an updated "Effective Date."

12. Contact Us

If you have any questions or requests regarding this Privacy Policy, please contact us:

Cartright and Sons Cabinetry

216 Waldo Ave N #5 & #7

Lehigh Acres, FL 33971

Email: cartrightandsons@gmail.com